

BLUEPRINT LDN KEYNOTE THEATRE

For full descriptions of the Theatres & Sessions please refer to the our App or the website.

DAY 1 - 22ND SEPTEMBER 2021

10:30 - 11:00 **WTF IS CLOUD NATIVE AND WHY SHOULD I CARE?**



JAMIE DOBSON, CONTAINER SOLUTIONS

11:15 - 11:45 **WHAT DOES A RESILIENT CLOUD NATIVE ORG LOOK LIKE AND WHY THIS IS SO IMPORTANT?**



HELEN BARTIMORE, CONTAINER SOLUTIONS

12:00 - 12:30 **DECODING THE MULTI-CLUSTER K8S BS**



CHRIS URWIN, SUSE
TOM CALLWAY, SUSE

12:45 - 13:15 **THE PRODUCTIVITY PARADOX (FUN VERSION)**



AUBREY STEARN, CTO

13:30 - 14:00 **OPENSOURCE HYBRID INFRASTRUCTURE MARKETING BS OR SOMETHING REAL?**

SHAUN O'MEARA, MIRANTIS

14:20 - 14:50 **THE FALLACY OF MOVE FAST AND BREAK THINGS**

JESSICA CREGG, LAUNCHDARKLY

15:00 - 15:30 **BUILDING MODERN APPS ON AWS WITH REDIS (LEVEL 300)**

BARRY MORRIS, AWS

15:40 - 16:10 **CRUSHING YOUR CLOUD MISCONFIGURATION MTTR WITH OPEN SOURCE**

STEVE GIGUERE, BRIDGECREW

16:20 - 17:10 **PANEL: DEVOPS 2021: AM I (STILL) DOING IT RIGHT?**

MARC CLUET, HASHICORP | JESSICA CREGG, LAUNCHDARKLY
IAN MIELL, CONTAINER SOLUTIONS
CHRIS BAYNHAM-HUGHES, RED HAT

18:00 - 20:00 **LONDON DEVOPS AND LONDON DEVSECOPS MEETUP**



DAY 2 - 23RD SEPTEMBER 2021

10:30 - 11:30 **EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT KUBERNETES * BUT WERE AFRAID TO ASK**

JASON MAUDE, STARLING BANK | JOE BAGULEY, VMWARE
KATIE GAMANJI, CNCF | ROB KNIGHT, SUSE
STEVE GIGUERE, BRIDGECREW

12:00 - 12:30 **MIGRATIONS TO THE CLOUD - OVERCOMING MYTHS AND ENABLING DATA DRIVEN TRANSFORMATION**

JEFFREY NOGOSEK, ACCENTURE

12:45 - 13:15 **ADOPTING A DEVOPS CULTURE TO DELIVERING CONTINUOUS BUSINESS VALUE USING PEOPLE, PROCESS AND TECHNOLOGY**

TIM BEATTIE, RED HAT OPEN INNOVATION LABS

13:30 - 14:00 **MAKING THE BUSINESS CASE FOR CLOUD-NATIVE INVESTMENT**

ALPESH DOSHI, FINTRICITY

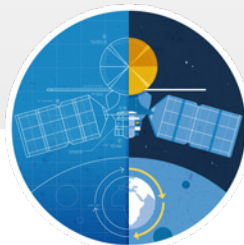
14:20 - 14:50 **THE EVOLUTION OF SOFTWARE DELIVERY: PAST, PRESENT AND FUTURE**

BOGDAN CATANA, HARNESS

15:00 - 15:30 **CLOUD NATIVE DATA MANAGEMENT IN KUBERNETES**

JOE GARDINER, PURESTORAGE

THEATRE SPONSOR:



MODERN SOFTWARE ARCHITECTURE THEATRE

For full descriptions of the Theatres & Sessions please refer to the our App or the website.

DAY 1 - 22ND SEPTEMBER 2021

10:30 - 11:00 **EDA OPENING KEYNOTE: WHAT YOU NEED TO KNOW ABOUT EVENT-DRIVEN ARCHITECTURE RIGHT NOW**
SHAWN MCALLISTER, SOLACE

11:15 - 11:45 **EDA SUMMIT: USE CASE 1**

12:00 - 12:30 **WHAT DOES IT MEAN TO BE EVENT DRIVEN? IDENTIFY AND UNLOCK NEW BUSINESS VALUE!**
JAMIL AHMED, SOLACE

12:45 - 13:15 **IMPACT OF THE OPEN BANKING API ON THE STANDARDISATION OF DIGITAL SERVICES**
FRANCISCO PARRAS, BOOMI

13:30 - 14:00 **INTRODUCTION TO EXTERNAL EVENT APIS AND 5 LESSONS LEARNED FROM IMPLEMENTING EDA**
TOM FAIRBAIRN, SOLACE

14:20 - 14:50 **EDA SUMMIT: USE CASE 2**

15:00 - 15:30 **EDA SUMMIT: USE CASE 3**

15:40 - 16:10 **EDA SUMMIT: USE CASE 4**

16:20 - 16:50 **EDA SUMMIT - EDA SUMMIT: WRAP UP PANEL**

17:00 - 19:00 **EDA SUMMIT LONDON NETWORKING EVENT**

DAY 2 - 23RD SEPTEMBER 2021

10:30 - 11:00 **ASYNC COMMUNICATION, THE PAST, THE PRESENT AND THE FUTURE**
BEN GAMBLE, ABLY

11:15 - 11:45 **HOW JAGUAR LAND ROVER ARE EMBEDDING MONITORING AND OBSERVABILITY TO DRIVE RAPID INNOVATION**
ANDREW WALKER, JAGUAR LAND ROVER

12:00 - 12:30 **INTRODUCTION TO EXTERNAL EVENT APIS AND 5 LESSONS LEARNED FROM IMPLEMENTING EDA**
TOM FAIRBAIRN, SOLACE

12:45 - 13:15 **TERRAFORMING THE CLOUD: A GUIDE TO USING TERRAFORM TO CONTROL CLOUD DEPLOYMENTS**
ANNA-MARIA WYKES, ADVANCING ANALYTICS

13:30 - 14:00 **CLOUD MIGRATION: THE WHY, THE WHAT, THE HOW**
DAVIDE GORINI, KPMG

14:20 - 14:50 **DOCKER FOR DATA SCIENCE**
TERRY MCCANN, ADVANCING ANALYTICS

THEATRE SPONSOR:

solace.

**EDA Summit
2021**



MODERN SOFTWARE DEVELOPMENT THEATRE

For full descriptions of the Theatres & Sessions please refer to the our App or the website.

DAY 1 - 22ND SEPTEMBER 2021

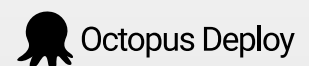
- 10:30 - 11:00 **WINOPS 2021: LESSON FROM THE MICROSOFT ENTERPRISE DEVOPS REPORT 2020-2021**
STEVE THAIR, DEVOPSGROUP
-
- 11:15 - 11:45 **ACCELERATING DEVOPS VELOCITY**
APRIL EDWARDS, MICROSOFT
-
- 12:00 - 12:30 **FINOPS: OPTIMIZING YOUR CLOUD SPEND**
TARUN ARORA, AVANADE
-
- 12:45 - 13:15 **INCREASE SECOPS EFFICIENCY WITH AZURE SENTINEL**
DEAN BRYEN, MICROSOFT
-
- 13:30 - 14:00 **THE ART OF TEST DATA PIPELINES**
SIMON SABIN, SABIN.IO
GAVIN CAMPBELL, SABIN.IO
-
- 14:20 - 14:50 **CONFIG AS CODE WITH OCTOPUS DEPLOY**
DEREK CAMPBELL, OCTOPUS DEPLOY
-
- 15:00 - 15:30 **AUTOMATE WINDOWS APPLICATION MANAGEMENT IN AZURE**
PAUL BROADWITH, CHOCOLATEY
-
- 15:40 - 16:30 **WINOPS 2021: WRAP UP PANEL**
STEVE THAIR, DEVOPSGROUP
SIMON SABIN, SABIN.IO
PAUL BROADWITH, CHOCOLATEY
APRIL EDWARDS, MICROSOFT
DEAN BRYEN, MICROSOFT
DEREK CAMPBELL, OCTOPUS DEPLOY
TARUN ARORA, AVANADE

DAY 2 - 23RD SEPTEMBER 2021

- 12:00 - 12:30 **CONTINUOUS SECURITY: BUILDING SECURITY INTO OUR PIPELINES**
MATT JARVIS, SNYK
-
- 12:45 - 13:15 **THE FUTURE OF THE DATACENTER IS CLOUD NATIVE. IT JUST MAY NOT BE THE WAY YOU CURRENTLY THINK ABOUT IT.**
SATNAM JOHAL, MIRANTIS
-
- 13:30 - 14:00 **THE NEED FOR SPEED (IN YOUR CI/CD SETUP)**
ZAN MARKAN, CIRCLECI
-
- 14:20 - 14:50 **HOW TO SECURE THE JOB YOU DESERVE AS A DEVOPS PROFESSIONAL**
ALEX DOVER, PRISM DIGITAL
-
- 15:00 - 15:30 **HOW JAGUAR LAND ROVER ARE EMBEDDING MONITORING AND OBSERVABILITY TO DRIVE RAPID INNOVATION**
ANDREW WALKER, JAGUAR LAND ROVER



THEATRE SPONSOR:



KEYNOTE THEATRE

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DAY 1 - 22ND SEPTEMBER 2021

- 09:15 - 09:45 **THE STRATEGIC IMPORTANCE OF DATA IN MOTION**
BEN STOPFORD, CONFLUENT
ROB JACKSON, NATIONWIDE
-
- 09:45 - 10:15 **WHY DATA CLOUD? WHY NOW?**
BENOIT DAGEVILLE, SNOWFLAKE
-
- 10:30 - 11:00 **AI DRIVEN AUTOMATION - PUTTING DATA AND AI TO WORK**
MIKE FERGUSON, INTELLIGENT BUSINESS STRATEGIES
-
- 11:15 - 11:45 **EMPOWERING CLINICIANS AND RESEARCHERS WITH EMIS-X ANALYTICS: A TRANSFORMATIVE CLOUD-BASED ANALYTICS SUITE**
JUSTIN BORGMAN, STARBURST | RICHARD JARVIS, EMIS GROUP
-
- 12:00 - 12:30 **BUILDING DATA DRIVEN, DIGITAL ORGANIZATIONS WITH LOGICAL DATA FABRIC**
MARK PRITCHARD, DENODO
-
- 12:45 - 13:15 **COMPUTATIONAL INTELLIGENCE - THE NEXT FRONTIER IN DATA SCIENCE.**
CONRAD WOLFRAM, WOLFRAM RESEARCH
-
- 13:30 - 14:10 **PANEL DEBATE: FUTURE OF AI**
CHRIS FREGLY, AMAZON WEB SERVICES
SOPHIA GOLDBERG, SKY
CHARLIE BEVERIDGE, INDEPENDENT ADVISOR
DAVID SAVAGE, HARVEY NASH GROUP
SIMON ASPLEN-TAYLOR, DATATICK
-
- 14:20 - 14:50 **HOW CAN WE ENSURE DATA IS USED EFFECTIVELY TO IMPACT UPON THE PERFORMANCE OF OUR OLYMPIC AND PARALYMPIC ATHLETES?**
JOSHUA WASS, ENGLISH INSTITUTE OF SPORT
-
- 15:00 - 15:30 **ONE SMALL FOOTPRINT FOR YOUR DATA, ONE GIANT LEAP FOR PRODUCTIVITY!**
JIM BLACKHURST, MONGODB.
-
- 15:40 - 16:10 **INTRODUCTION TO AWS DATABASES: MODERNIZE YOUR DATA INFRASTRUCTURE**
DOUGLAS FLORA, AMAZON WEB SERVICES
-
- 16:20 - 17:20 **THE GREAT DATA DEBATE 2021**
MIKE FERGUSON, IBS
CINDI HOWSON, THOUGHTSPOT
BEN STOPFORD, CONFLUENT
GIRISH PANCHA, STREAMSETS
RISHI DIWAN, EXASOL

DAY 2 - 23RD SEPTEMBER 2021

- 09:15 - 09:45 **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**
ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS
-
- 09:45 - 10:15 **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**
ROBIN SUTARA, MICROSOFT
-
- 10:30 - 11:00 **THE RACE BEHIND THE RACE: HOW MCLAREN RACING USES ANALYTICS SOFTWARE TO PURSUE CAR BUILD EFFICIENCY**
ED GREEN, MCLAREN RACING
-
- 11:15 - 11:45 **DATA IS A HOT MESS. SO LET'S COOK**
BEN SCHEIN, DOMO
-
- 12:00 - 12:30 **SESSION BROUGHT TO YOU BY DAN ROBERTSON, NATIONAL GRID**
DAN ROBERTSON, NATIONAL GRID
-
- 12:45 - 13:15 **DATA-DRIVEN CULTURE: IS YOUR ORGANIZATION A LAGGARD OR LEADER?**
CINDI HOWSON, THOUGHTSPOT
-
- 13:30 - 14:10 **PANEL DEBATE: BIG DATA & PRIVACY - WHAT YOU NEED TO KNOW**
TERRY RAY, IMPERVA | LORRAINE WATERS, SOLIDATUS
TUDOR GALOS, TUDOR GALOS CONSULTING
DIMITRI SIROTA, BIGID
-
- 14:20 - 14:50 **WHAT WE LEARNED FROM 400 DATA LEADERS IN CDO SUMMER SCHOOL**
CAROLINE CARRUTHERS, CARRUTHERS & JACKSON
PETER JACKSON, CARRUTHERS & JACKSON
-
- 15:00 - 15:30 **THE UNEXPECTED JOURNEY TO THE CLOUD DATA LAKE**
TOMER SHIRAN, DREMIO
ANDY KENNA, RENAISSANCE REINSURANCE
-
- 15:40 - 16:10 **HEADLINE KEYNOTE: TIM HARFORD - HOW WE FOOL OURSELVES**
TIM HARFORD OBE, BEHAVIOURAL ECONOMIST, AN AWARD-WINNING FINANCIAL TIMES COLUMNIST, DATA DETECTIVE AND A BBC BROADCASTER



Abstracts and speaker bios available at:
WWW.BIGDATA.DN.COM
AND ON THE MOBILE APP

09:15 - 09:45 AND 09:50 - 10:20 KEYNOTE SESSIONS
WILL BE STREAMED INTO EVERY THEATRE

FAST DATA THEATRE

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DAY 1 - 22ND SEPTEMBER 2021

- 09:15 - 09:45 **THE STRATEGIC IMPORTANCE OF DATA IN MOTION**
((📺))
BEN STOPFORD, CONFLUENT
ROB JACKSON, NATIONWIDE
-
- 09:45 - 10:15 **WHY DATA CLOUD? WHY NOW?**
((📺))
BENOIT DAGEVILLE, SNOWFLAKE
-
- 10:30 - 11:00 **HOW SQUEEZING ADVANTAGE FROM HARDWARE POWERS A 1 PB REAL-TIME BENCHMARK WITH JUST 20 NODES**
KEN TUNE, AEROSPIKE
-
- 11:15 - 11:45 **WHY A LOGICAL DATA FABRIC IS ESSENTIAL FOR MODERN DATA ANALYTICS?**
ROBIN TANDON, DENODO
-
- 12:00 - 12:30 **DATA MESH 101: WHAT IT IS & WHY YOU NEED IT**
ANDY MOTT, STARBURST
-
- 12:45 - 13:15 **STREAMING INSTEAD OF SWIMMING: MACHINE LEARNING NOW WORKS WITHOUT A DATA LAKE**
KAI WAEHNER, CONFLUENT
-
- 13:30 - 14:00 **PANEL: TALES FROM THE LAKE HOUSE**
SIMON WHITELEY, ADVANCING ANALYTICS
CHRISTOPHER CONROY, FUTURE ANTHEM
KATIA KUZNETSOVA, CHIP
-
- 14:20 - 14:50 **DEFINING THE DATA LAKE HOUSE**
SIMON WHITELEY, ADVANCING ANALYTICS
-
- 15:00 - 15:30 **THE LAKEHOUSE - CONNECTING DATA AND TEAMS**
IAN FUNNELL, MATILLION

DAY 2 - 23RD SEPTEMBER 2021

- 09:15 - 09:45 **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**
((📺))
ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS
-
- 09:45 - 10:15 **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**
((📺))
ROBIN SUTARA, MICROSOFT
-
- 10:30 - 11:00 **HOW MARKETING (OR ANY TEAM) CAN KICK START A DATA DRIVEN REVOLUTION WITH MODERN BI**
VICTORIA MOORE, RAMSAY HEALTH CARE
BRETT GIBSON, DOMO
-
- 11:15 - 11:45 **DELTA LAKE - THE FOUNDATION OF YOUR LAKEHOUSE**
TBC, DATABRICKS
-
- 12:00 - 12:30 **DATA MESH: THE SIGNIFICANCE OF DOMAIN-DRIVEN DESIGN**
ANDY MOTT, STARBURST
-
- 12:45 - 13:15 **HOW TO FAIL AT APACHE KAFKA** 📺
DAN CROFT, CONFLUENT
-
- 13:30 - 14:00 **WRITE ONCE. USE MANY: THE MODERN DATA ARCHITECTURE**
JONNY DIXON, DREMIO
-
- 14:20 - 14:50 **TRANSFORMING YOUR BUSINESS WITH DATA DRIVEN INSIGHTS**
JAMES OSGOOD, MONGODB

((📺)) *Live Streamed*



DATAOPS THEATRE

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DAY 1 - 22ND SEPTEMBER 2021

09:15 - 09:45
((📺)) **THE STRATEGIC IMPORTANCE OF DATA IN MOTION**

BEN STOPFORD, CONFLUENT
ROB JACKSON, NATIONWIDE

09:45 - 10:15
((📺)) **WHY DATA CLOUD? WHY NOW?**

BENOIT DAGEVILLE, SNOWFLAKE

10:30 - 11:00 **BUILDING DATA PRODUCTS AND THE LESSONS LEARNT ALONG THE WAY**

STEPHEN FORD, INFORMA GROUP
DAVID JOHNSON, DOMO

11:15 - 11:45 **I-CLICK ENTERPRISE DATAOPS FOR SNOWFLAKE**

GUY ADAMS, DATAOPS.LIVE
JUSTIN MULLEN, DATAOPS.LIVE

12:00 - 12:30 **ETL & DEVOPS CAN TAME THE BEAST: MATILLION AND AZURE DEVOPS**

IAN FUNNELL, MATILLION

12:45 - 13:15 **THE POWER OF DATA**

DHARSHINI MANOHARAN BHUVANESWARI, SPAR

13:30 - 14:00 **ACTIVATE YOUR METADATA TO EMPOWER INNOVATION**

JAN ULRYCH, MANTA

14:20 - 14:50 **UNIFYING ANALYTICS - CHANGING ARCHITECTURES TO BRING BI AND DATA SCIENCE TOGETHER**

PAIGE ROBERTS, VERTICA

15:00 - 15:30 **TRANSFORM MIGRATION TO THE CLOUD WITH A MODERN DATAOPS PLATFORM**

GIUSEPPE MURA, STREAMSETS

15:40 - 16:10 **THE MODERN DATA STACK IS ALREADY BROKEN, WHERE TO NEXT?**

PAVEL DOLEZAL, KEBOOLA

DAY 2 - 23RD SEPTEMBER 2021

09:15 - 09:45
((📺)) **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**

ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS

09:45 - 10:15
((📺)) **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**

ROBIN SUTARA, MICROSOFT

10:30 - 11:00 **SUPER-POWERS FOR COMPLEX OPERATIONS WITH GRAPH ANALYTICS**

RICHARD HENDERSON, TIGERGRAPH

11:15 - 11:45 **DELIVERING SUB-SECOND ANALYTICS AT DATA LAKE SCALE**

OCTAVIAN ZARZU, FIREBOLT

12:00 - 12:30 **MODERN DATA PROVISIONING: PEOPLE, PROCESS, TECHNOLOGY**

STEVE TOTMAN, PRIVITAR
SAMIRA RAJ, PRIVITAR

12:45 - 13:15 **HANDS-ON WORKSHOP: GETTING STARTED WITH DATA TESTING TO ACHIEVE DATA OBSERVABILITY**

ALBIN KJELLIN, SODA
MATHISSE DE STROOPER, SODA

13:30 - 14:50 **BUILD FUTURE-PROOF TECHNOLOGY SOLUTIONS FOR YOUR ORGANISATION**

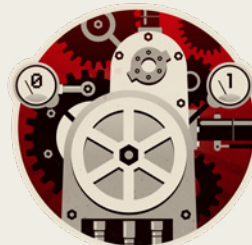
JAMES LUPTON, CYNOZURE

14:20 - 14:50 **INSTECH MODERNISATION WITH DATALAKES AND GRAPHQL**

DAN KEELEY, DFP

15:00 - 15:30 **TRANSFORM MIGRATION TO THE CLOUD WITH A MODERN DATAOPS PLATFORM**

GIUSEPPE MURA, STREAMSETS



DATA DRIVEN LDN THEATRE

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DAY 1 - 22ND SEPTEMBER 2021

- 09:15 - 09:45
((📺)) **THE STRATEGIC IMPORTANCE OF DATA IN MOTION**
BEN STOPFORD, CONFLUENT
ROB JACKSON, NATIONWIDE
-
- 09:45 - 10:15
((📺)) **WHY DATA CLOUD? WHY NOW?**
BENOIT DAGEVILLE, SNOWFLAKE
-
- 10:30 - 11:00
ON TIME AND ON TRACK: TRAINLINE'S REAL TIME DATA PLATFORM
DAN TAYLOR, TRAINLINE
-
- 11:15 - 11:45
SEGA'S JOURNEY TO DATABRICKS
FELIX BAKER, SEGA EUROPE
-
- 12:00 - 12:30
UNDERSTANDING THE OUTPUT OF YOUR CLASSIFIER: PROBABILITY CALIBRATION
TOLA ALADE, AKO CAPITAL
-
- 12:45 - 13:15
A DAY IN THE LIFE OF DATA: THE JOURNEY OF REAL-LIFE ANALYTICS
WILLIAM DAVIS, ALTERYX
-
- 13:30 - 14:00
USE YOUR DATA STRATEGY TO LEVEL UP YOUR BUSINESS
JASON FOSTER, CYNOZURE
-
- 14:20 - 14:50
HOW THE DATA TEAM AT HOLIDAY EXTRAS DEALT WITH THE CHALLENGES AND CREATED OPPORTUNITIES WHEN COVID HIT TRAVEL
SARAH LIPSCOMBE, HOLIDAY EXTRAS
-
- 15:00 - 15:30
WHY YOUR DATA STRATEGY ISN'T WORKING
KAT HOLMES, DATA DIRECTOR
-
- 15:40 - 16:10
INTERACTIVE SESSION: CDO ASK ME ANYTHING!!
JASON FOSTER AND FRIENDS, CYNOZURE
-
- 16:20 - 17:00
NO MORE BS DATA ANALYTICS PROJECTS, WHY YOUR DATA ANALYTICS INITIATIVES ARE NOT DELIVERING BUSINESS VALUE? AND HOW TO CHANGE THAT
TBC, DREMIO

DAY 2 - 23RD SEPTEMBER 2021

- 09:15 - 09:45
((📺)) **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**
ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS
-
- 09:45 - 10:15
((📺)) **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**
ROBIN SUTARA, MICROSOFT
-
- 10:30 - 11:00
PRA GROUP: WHAT WE'VE LEARNED FROM 10 YEARS OF DATA WAREHOUSE AUTOMATION
GLORIA GEORGIEVA, PRA GROUP
NEIL MCDONNELL, PRA GROUP
-
- 11:15 - 11:45
WHY DATA LITERACY AND ADVOCACY MATTERS
RISHI BAKSHI, OPENREACH
-
- 12:00 - 12:30
FANTASTIC DATA INITIATIVES & WHERE TO FIND THEM
RICHARD PUGH, MANGO SOLUTIONS
-
- 12:45 - 13:15
HOW SECRET ESCAPES UTILIZED SNOWFLOW DATA TO TRIUMPH THROUGH COVID-19
YALI SASSOON, SNOWFLOW
ROBIN PATEL, SECRET ESCAPES
GIANNI RAFTIS, SECRET ESCAPES
SHAMSUL DUHA, SECRET ESCAPES
-
- 13:30 - 14:00
DON'T PUT THE (AI) CART BEFORE THE (DATA) HORSE—WHY AI CAPABILITIES SHOULD BE BUILT PROGRESSIVELY
IAN MACDONALD, PYRAMID ANALYTICS
-
- 14:20 - 14:50
STAFFING THE COMPETITIVE EDGE: BUILDING DATA TEAMS & A DATA CULTURE
DARYL D'CRUZ, HEXDON
JEZ CLARK, EDEN SMITH
-
- 15:00 - 15:30
THE POWER OF COMMUNITY - TAKING YOUR DATA TEAM TO THE NEXT LEVEL WITH PEER LED ENGAGEMENT & EDUCATION
LYDIA COLLETT, JOHN LEWIS PARTNERSHIP



AI & MLOPS THEATRE

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- 09:15 - 09:45 **THE STRATEGIC IMPORTANCE OF DATA IN MOTION**
((📺))
BEN STOPFORD, CONFLUENT
ROB JACKSON, NATIONWIDE
-
- 09:45 - 10:15 **WHY DATA CLOUD? WHY NOW?**
((📺))
BENOIT DAGEVILLE, SNOWFLAKE
-
- 10:30 - 11:00 **GRAPH DATA SCIENCE: WHAT'S THE BIG DEAL?**
JIM WEBBER, NEO4J
-
- 11:15 - 11:45 **10 THINGS YOU SHOULD KNOW ABOUT QUANTUM MACHINE LEARNING**
CHRIS FREGLY, AMAZON WEB SERVICES (AWS)
-
- 12:00 - 12:30 **ALL MODELS ARE WRONG, SOME ARE USEFUL... BUT DO WE KNOW WHICH ONES?**
SHAUN MCGIRR, DATAIKU
-
- 12:45 - 13:15 **DATA AND MODEL MONITORING USING PYTHON FUNCTION DECORATORS**
VIKTORIA IVAN, LLOYDS BANKING GROUP
-
- 13:30 - 14:00 **WILL THE ROBOT LEND YOU €1M?**
CAROLINE KEDDIE, DATAROBOT
JAY ZHENG, DATAROBOT
-
- 14:20 - 14:50 **FUTURE-PROOFING YOUR ARCHITECTURE: AI AT ANY SCALE WITH HPE AND AEROSPIKE**
SORIN CHERAN, HEWLETT PACKARD ENTERPRISE
-
- 15:00 - 15:30 **THE SECRET TO GENERATING MORE BUSINESS VALUE FROM YOUR DATA ENGINEERING, ANALYTICS, ML AND AI**
SIMON ASPLEN-TAYLOR, DATATICK
-
- 15:40 - 16:10 **AI FOR PRODUCT DESIGN**
CHRIS CONROY, FUTURE ANTHEM
-
- 18:00 - 20:00 **MANGO DATA SCIENCE MEETUP**
Meetup KAPIL PATEL, MANGO SOLUTIONS
ZOE TURNER, NHS

DAY 2 - 23RD SEPTEMBER 2021

- 09:15 - 09:45 **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**
((📺))
ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS
-
- 09:45 - 10:15 **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**
((📺))
ROBIN SUTARA, MICROSOFT
-
- 10:30 - 11:00 **BIG PROBLEMS WITH BIG DATA - MANAGING RISKS IN AI**
JON MCLOONE, WOLFRAM RESEARCH EUROPE
-
- 11:15 - 11:45 **BUILDING THE RIGHT MACHINE LEARNING PLATFORM TO ENABLE ALL USERS**
TERRY MCCANN, ADVANCING ANALYTICS
-
- 12:00 - 12:30 **REACHING EVERYDAY AI: BALANCING EMPOWERMENT AND EDUCATION TO SCALE RESPONSIBLY**
SERENA YUEN, DATAIKU
-
- 12:45 - 13:15 **THE STATE OF MLOPS - AN OVERVIEW OF THE CONCEPTS, ARCHITECTURE, AND TECHNOLOGY INVOLVED IN BRINGING MACHINE LEARNING MODELS TO PRODUCTION**
BAS GEERDINK, AIZONIC
-
- 13:30 - 14:00 **USING SYNTHETIC DATA FOR HIGH PERFORMANCE ML MODELS - THE WHY, THE HOW AND THE WHEN**
SIMON SWAN, SYNTHESIZED
GINA DRAGULIN, SYNTHESIZED
-
- 14:20 - 14:50 **CONNECTING THE DOTS WITH AMAZON NEPTUNE MACHINE LEARNING**
IAN ROBINSON, AMAZON WEB SERVICES (AWS)
-
- 15:00 - 15:30 **DATA AND INNOVATION IN THE FINANCIAL INDUSTRY**
PETER HUNG, DEUTSCHE BANK

THEATRE SPONSOR:



MODERN ANALYTICS THEATRE

For full descriptions of the Theatres & Sessions please refer to the our App or the website.

DAY 1 - 22ND SEPTEMBER 2021

09:15 - 09:45
((📺)) **THE STRATEGIC IMPORTANCE OF DATA IN MOTION**

BEN STOPFORD, CONFLUENT
ROB JACKSON, NATIONWIDE

09:45 - 10:15
((📺)) **WHY DATA CLOUD? WHY NOW?**

BENOIT DAGEVILLE, SNOWFLAKE

10:30 - 11:00
TOTAL ADDRESSABLE MARKET & MARKET PENETRATION ESTIMATION: HOW GEOSPATIAL ANALYTICS MARRIES EXTERNAL AND INTERNAL DATA

BOBBY DEN BEZEMER, BUMBLE
MARCOS CONDE, BUMBLE

11:15 - 11:45
TURNING TRANSACTIONS INTO INSIGHTS AND TRIGGERS

MATT HOUGHTON, CDL_SOFTWARE

12:00 - 12:45
TALENT POOL TO TALENT OCEAN: HOW TO BUILD A DATA WORKFORCE WITH DIVERSITY

JAY LOCKWOOD, KUBRICK

12:45 - 13:15
RIP IN-MEMORY BI - PLAY THE DATA WHERE IT LIVES!

ALEXANDER THOR, ASTRATO

13:30 - 14:00
HOW AI-POWERED "SMART" ANALYTICS DRIVES A CULTURE OF DATA-DRIVEN PROBLEM-SOLVING

BILL BALNAVE, PYRAMID ANALYTICS

14:20 - 14:50
MODERNIZING YOUR DATA WAREHOUSE FOR HYBRID CLOUD: A CONVERSATION WITH PREDICTX, ACTIAN AND GOOGLE

KESSUP CHOE, PREDICT | KEITH BOLAM, ACTIAN
COLIN LYE, ACTIAN | PETE LYDON, ACTIAN

15:00 - 15:30
STAYING ONE STEP AHEAD: HOW STONEGATE TURNED DATA CHAOS INTO DATA CLARITY TO NAVIGATE COVID LOCKDOWN

MIKE PENROSE, DATALYTYX | ANTONY ELLIOT, TALEND
MONTY CHANDARANA, STONEGATE GROUP

15:40 - 16:10
TAMING YOUR API SPRAWL WITH UNIVERSAL CONNECTIVITY

PAUL JOHNSON, MATILLION

DAY 2 - 23RD SEPTEMBER 2021

09:15 - 09:45
((📺)) **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**

ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS

09:45 - 10:15
((📺)) **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**

ROBIN SUTARA, MICROSOFT

10:30 - 11:00
INTRODUCING THE MPHPE FRAMEWORK

ADE AWONAIKE, LEGAL AND GENERAL CAPITAL

11:15 - 11:45
HOW DATA HELPS PROTECT THE PUBLIC WITH THE WEST MIDLANDS POLICE

STUART GARDNER, WEST MIDLANDS POLICE
ANDREW BUTTON, WEST MIDLANDS POLICE

12:00 - 12:30
ANALYTICS IN FOOTBALL: THE STATE OF PLAY

RICHARD BATTLE, LEFT FIELD FOOTBALL CONSULTING

12:45 - 13:15
MODERNIZING YOUR DATA WAREHOUSE FOR HYBRID CLOUD: A CONVERSATION WITH PREDICTX, ACTIAN AND GOOGLE

ANDREW WHITE, PREDICT
KEITH BOLAM, ACTIAN
COLIN LYE, ACTIAN
PETE LYDON, ACTIAN

13:30 - 14:00
DELIVERING COST-EFFECTIVE, SUSTAINABLE INFRASTRUCTURE PROJECTS USING GIS

SOPHIE STOUKI, COSTAIN

14:20 - 14:50
THE CASE FOR A CENTRALISED VS DECENTRALISED APPROACH TOWARD ANALYTICS

GAURAV DUDHORIA, MAMMOTH ANALYTICS

15:00 - 15:30
3 STEPS YOUR ANALYTICS ACTION PLAN NEEDS TODAY

SAURBH KHERA, ZENOPTICS INC

THEATRE SPONSOR:



CUSTOMER & MARKETING ANALYTICS THEATRE

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BENOIT DAGEVILLE, SNOWFLAKE

10:30 - 11:00
ENABLING SCALING THROUGH DATA SCIENCE

IRENE IRIARTE CARRETERO, GOUSTO

11:15 - 11:45
INSPIRING VISITOR CONFIDENCE POST PANDEMIC: HOW DIGITAL TECH AND DATA WILL MAKE BUSY ENVIRONMENTS SAFER.

TANUVI ETHUNANDAN, DATA DUOPOLY

12:00 - 12:30
THE POWER OF DATA - A CRITICAL ENABLER OF FASTER DECISION MAKING

NEILL BROOKMAN, TREASURE DATA

12:45 - 13:45
CLOUDY TEA WITH A CHANCE OF DATA GOVERNANCE

DIMITRI SIROTA, BIGID
CHRISTOPHER GLOVER, BIGID
GARRY MANSER, VANQUIS

Lunch will be served for attendees on first come first served basis.

14:20 - 14:50
BUILDING A MODERN CLOUD PLATFORM AT HEDGE FUND, MARSHALL WACE

MARK STACEY, MARCHALL WACE
BRADLEY FLEMMING, HVR

15:00 - 15:30
APPLYING ACTIVE INTELLIGENCE TO BIG DATA SETS - A "GEEKY" VALUE PROPOSITION

ADAM MAYER, QLIK

DAY 2 - 23RD SEPTEMBER 2021

09:15 - 09:45
((🎥)) **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**

ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS

09:45 - 10:15
((🎥)) **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**

ROBIN SUTARA, MICROSOFT

10:30 - 11:00
CUSTOMER INSIGHT LEADER PODCAST LIVE - TOM SPENCER, AVIVA

PAUL LAUGHLIN, CUSTOMERINSIGHTLEADER.COM
TOM SPENCER, AVIVA

11:15 - 11:45
SPOTTING DATA BLINDSPOTS: THE KEY TO ENABLING A QUALITY CUSTOMER EXPERIENCE THAT GENERATES LOYALTY

NEILL BROOKMAN, TREASURE DATA

12:00 - 12:45
CUSTOMER INSIGHT PODCAST LIVE - SOUVIK SAHA, CITI

PAUL LAUGHLIN, CUSTOMERINSIGHTLEADER.COM
SOUVIK SAHA, CITI

13:30 - 14:00
WHEN DATA LEADS TRANSFORMATION FOLLOWS... A LOOK AT QLIK'S DATA INTEGRATION PORTFOLIO

TED ORME, QLIK

14:20 - 15:05
CUSTOMER INSIGHT LEADER PODCAST LIVE - ROBERTO MARANCA, SCHNEIDER ELECTRIC AVIVA

PAUL LAUGHLIN, CUSTOMERINSIGHTLEADER.COM
ROBERTO MARANCA, SCHNEIDER ELECTRIC



GOVERNANCE & PRIVACY THEATRE

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09:45 - 10:15
 **WHY DATA CLOUD? WHY NOW?**

BENOIT DAGEVILLE, SNOWFLAKE

10:30 - 11:00
WHY IT'S TIME TO REIMAGINE DATA GOVERNANCE

DIMITRI SIROTA, BIGID

11:15 - 11:45
HOW TO SECURE AND CONTROL DATA ACCESS IN MODERN DATA STACKS

JAMES ZWIERS, NHS DIGITAL

12:00 - 12:30
CREATING AN ACTIVE DATA CULTURE FOR AN INTERCONNECTED WORLD

PHILIP DUTTON, SOLIDATUS

12:45 - 13:15
DEMISTIFYING DATA MANAGEMENT

ABEL ABOH, BANK OF ENGLAND

13:30 - 14:00
BETWEEN THE SPREADSHEETS: CLASSIFYING AND FIXING DIRTY DATA

SUSAN WALSH, THE CLASSIFICATION GURU

14:20 - 14:50
UNITED BY DATA IN THE ROARING TWENTIES

STIJN "STAN" CHRISTIAENS, COLLIBRA

15:00 - 15:30
BUILDING A SELF-SERVE DATA PLATFORM AT HELLOFRESH

MAARTEN MASSCHELEIN, SODA
MARIO KONSCHAKE, HELLO FRESH

15:40 - 16:10
BUILDING A PATH TO DATA INTELLIGENCE

SAM GILLESPIE, ONETRUST

16:20 - 16:50
DATA GOVERNANCE "FIGHT CLUB" - WE DON'T TALK ABOUT DATA GOVERNANCE

TARIQ BHATTI, ONE HOUSING

18:00 - 20:00
Meetup **GOVERNANCE MEETUP: MODERN DATA GOVERNANCE & INNOVATION AT SCALE**

DIMITRI SIROTA, BIGID
ABEL ABOH, BANK OF ENGLAND
SIMON GRAVES, SAINSBURY'S
BALAJI MARAGALLA, DEUTSCHE BANK

DAY 2 - 23RD SEPTEMBER 2021

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 **LAKEHOUSE - THE CONVERGENCE OF ANALYTICS AND AI**

ARSALAN TAVAKOLI-SHIRAJ, DATABRICKS

09:45 - 10:15
 **THE ANALYTICS PARADOX - BALANCING COMPETING DEMANDS FOR AGILITY AND GOVERNANCE**

ROBIN SUTARA, MICROSOFT

10:30 - 11:00
PLEASE MIND THE GAP ON YOUR LINEAGE JOURNEY

CHRISTOPHER GLOVER, BIGID

11:15 - 11:45
HOW TO CLOSE THE GAPS IN THE DATA SUPPLY CHAIN

NASER ALI, IMMUTA

12:00 - 12:30
BIG DATA & MANAGING YOUR DIGITAL RISK

TERRY RAY, IMPERVA

12:45 - 13:15
HOW TO TACKLE CROSS-BORDER PERSONAL DATA TRANSFERS IN BIG DATA PROCESSING SCENARIOS

TUDOR GALOS, TUDOR GALOS CONSULTING

13:30 - 14:00
WHAT YOUR CDO NEEDS TO KNOW ABOUT DATA GOVERNANCE

NICOLA ASKHAM, THE DATA GOVERNANCE COACH

14:20 - 14:50
HOW ACTIVE DATA GOVERNANCE UNLOCKS VALUABLE INSIGHTS AND CREATES EFFICIENCIES

CHRIS CASSELL, ONETRUST

15:00 - 15:30
PANEL: DATA GOVERNANCE - WHY, HOW AND HOW MUCH?

NICOLA ASKHAM, THE DATA GOVERNANCE COACH
TARIQ BHATTI, ONE HOUSING
PHILIP MILLER, SOLIDATUS
SAM GILLESPIE, ONETRUST



CLOUD THEATRE (LIVE STREAMED)

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((📺)) **THE STRATEGIC IMPORTANCE OF DATA IN MOTION**
BEN STOPFORD, CONFLUENT | ROB JACKSON, NATIONWIDE
-
- 09:45 - 10:15
((📺)) **WHY DATA CLOUD? WHY NOW?**
BENOIT DAGEVILLE, SNOWFLAKE
-
- 10:30 - 11:00
((📺)) **USING THE CLOUD FOR SUNNIER DAYS IN THE TRAVEL INDUSTRY**
REMO BIAGIONI, SNOWFLAKE
-
- 11:15 - 11:45
((📺)) **NO, AZURE SYNAPSE IS NOT JUST A DATA WAREHOUSE!**
AJITH RAMANATH, MICROSOFT
-
- 12:00 - 12:30
((📺)) **SIMPLIFY YOUR DATA ARCHITECTURE FOR DATA-INTENSIVE APPLICATIONS**
FILIP SLEEUWAGEN, LUMINUS
SUKKI SANDHAR, SINGLESTORE
-
- 12:45 - 13:15
((📺)) **IN CONVERSATION WITH EVA MURRAY & KENT GRAZIANO - WHY YOUR PEOPLE ARE THE KEY TO A SUCCESSFUL TECHNOLOGY IMPLEMENTATION.**
KENT GRAZIANO, SNOWFLAKE | EVA MURRAY, SNOWFLAKE
-
- 13:30 - 14:00
((📺)) **TIPS FOR DESIGNING MODERN, SUSTAINABLE DATA ARCHITECTURES**
RICK VAN DER LANS, R20 CONSULTANCY
-
- 14:20 - 14:50
((📺)) **DATA STORYTELLING WITH POWER BI - HOW TO CREATE AMAZING DATA EXPERIENCES**
MARA PEREIRA, MICROSOFT
-
- 15:00 - 15:30
((📺)) **HOW A MODERN BI & ANALYTICS PLATFORM IS KEY FOR INSIGHTS-DRIVEN BUSINESS?**
CHANDRASHEKAR LSP, ZOHO ANALYTICS
-
- 15:40 - 16:10
((📺)) **THE IMMEDIATE FUTURE OF DATA**
ADRIAN MCGILL, FIVETRAN
-
- 16:20 - 16:50
((📺)) **AI AND ANALYTICS TOGETHER - WHAT THE CHALLENGES ARE, WHAT THE ADVANTAGES ARE AND WHY IT'S WORTH DOING**
ELLEN FRIEDMAN, HPE

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ROBIN SUTARA, MICROSOFT
-
- 10:30 - 11:00
((📺)) **HOW WILLIAM HILL PIVOTED TO REAL TIME DATA AND PERSONALISED CUSTOMER EXPERIENCES**
DAVID PARFETT, WILLIAM HILL
-
- 12:00 - 12:45
((📺)) **SINGLESTORE: THE CLOUD-NATIVE UNIFIED DATABASE BUILT FOR SPEED, SCALE, AND AGILITY**
AKMAL CHAUDHRI, SINGLESTORE
-
- 12:45 - 13:15
((📺)) **HOW PLAYSTATION SCALED THEIR DATA INFRASTRUCTURE TO HANDLE EVER INCREASING DATA VOLUMES**
GEORGE LIVINGSTON, PLAYSTATION
-
- 13:30 - 14:00
((📺)) **BNP PARIBAS ACCELERATES THE ADOPTION OF DATA-DRIVEN MARKETING**
JUANITA JOYCE TAYOU, BNP PARIBAS GROUP
JULIEN NORDMAN, MYDRAL
-
- 14:20 - 14:50
((📺)) **PRODUCTIONIZE MACHINE LEARNING MODELS WITH AZURE MACHINE LEARNING AND SYNAPSE.**
MUFAJJUL ALI, MICROSOFT
MALIKA MALIK, MICROSOFT
-
- 15:00 - 15:30
((📺)) **ML IN PRODUCTION - SERVERLESS AND PAINLESS**
OLIVER GINDELE, DATATONIC

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